

# CLIENT INFORMATION

CLIENT NAME

PREFERRED EMAIL ADDRESS

BRAND/BUSINESS NAME

BUDGET  
PLEASE PROVIDE A RANGE

## PROJECT DETAILS

HARD DEADLINE  
THIS IS WHEN YOU EXPECT/NEED THE FINAL PROOFS.  
PLEASE NOTE: UNLESS OTHERWISE STATED, DRAFTS ARE SUBMITTED ONE WEEK AFTER PAYMENT.

### PROJECT PURPOSE

- ☐ LOGO
- ☐ FLYER/POSTER
- ☐ ILLUSTRATION FOR MERCH.
- ☐ OTHER: \_\_\_\_\_

### COLOR PALETTE

- ☐ NEUTRAL COLORS
- ☐ PASTEL COLORS
- ☐ EARTH TONES
- ☐ OTHER: \_\_\_\_\_

### PROJECT SIZE

- ☐ 8.5 X 11
- ☐ 5 X 7
- ☐ 4 X 6
- ☐ OTHER: \_\_\_\_\_

### TYPOGRAPHY CHOICE

- ☐ SANS SERIF
- ☐ SERIF
- ☐ SCRIPT
- ☐ OTHER: \_\_\_\_\_

IF AN ILLUSTRATION IS NEEDED, PLEASE PROVIDE DETAILS:  
EX: HAIR TYPE, SKIN TONE, ACCESSORIES, FACIAL DETIALS, OUTFIT, ETC.

### OTHER PROJECT DETAILS

THIS IS ANYTHING ELSE YOU FEEL LIKE I NEED TO KNOW